



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003

**Contract #** 1355754  
**Schedule Dates** 09/04/12-09/10/12  
**Advertiser** Priorities USA Action (72141)  
**Agency** Mundy Katowitz Media (2359)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** PRIORITIES USA ACTION/1466 (431866)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Placement,Media  
**Phone/Fax** /  
**CPE** 321/340/1559  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** PRIORITIES USA ACT  
PRIORITIES USA ACTION FUND - OBAMA PAC

**Date Entered** 08/16/12  
**Last Modified** 08/16/12  
**Entered By** Gardy Sweetman  
**CO-OP** No  
**Headline #** ECR09794354  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,212.50  
**Net Total** \$12,537.50  
**Sales Tax**

Columbus (WTTE)		
By Broadcast Month	Spots	Rate
Sep. 2012	32	\$14,750.00
<b>Grand Total:</b>	<b>32</b>	<b>\$14,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/04/12-09/04/12	3	:30	6:30A- 6:57A (EST)	1		X						1	\$100.00	\$100.00	Columbus (WTTE)	GOOD DY EXPRS	8/16/12
2.0	Normal Line / SPOT	09/06/12-09/06/12	3	:30	6:30A- 6:57A (EST)	1				X				1	\$100.00	\$100.00	Columbus (WTTE)	GOOD DY EXPRS	8/16/12
3.0	Normal Line / SPOT	09/05/12-09/05/12	3	:30	6:58A- 7:27A (EST)	1			X					1	\$400.00	\$400.00	Columbus (WTTE)	GD DY CLMBS 7A	8/16/12
4.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	6:58A- 7:27A (EST)	1					X			1	\$400.00	\$400.00	Columbus (WTTE)	GD DY CLMBS 7A	8/16/12
5.0	Normal Line / SPOT	09/04/12-09/04/12	3	:30	7:28A- 7:57A (EST)	1		X						1	\$400.00	\$400.00	Columbus (WTTE)	GD DY CLMBS 7A	8/16/12
6.0	Normal Line / SPOT	09/06/12-09/06/12	3	:30	7:28A- 7:57A (EST)	1				X				1	\$400.00	\$400.00	Columbus (WTTE)	GD DY CLMBS 7A	8/16/12
7.0	Normal Line / SPOT	09/05/12-09/05/12	3	:30	7:58A- 8:27A (EST)	1			X					1	\$450.00	\$450.00	Columbus (WTTE)	GD DY CLMBS 8A	8/16/12
8.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	7:58A- 8:27A (EST)	1					X			1	\$450.00	\$450.00	Columbus (WTTE)	GD DY CLMBS 8A	8/16/12
9.0	Normal Line / SPOT	09/06/12-09/06/12	3	:30	8:28A- 9A (EST)	1				X				1	\$450.00	\$450.00	Columbus (WTTE)	GD DY CLMBS 8A	8/16/12
10.0	Normal Line / SPOT	09/04/12-09/04/12	3	:30	9A- 10A (EST)	1		X						1	\$200.00	\$200.00	Columbus (WTTE)	GD DY CLMBS 9A	8/16/12
11.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	9A- 10A (EST)	1	X							1	\$350.00	\$350.00	Columbus (WTTE)	GD DY CLMBS 9A	8/16/12
12.0	Normal Line / SPOT	09/05/12-09/05/12	3	:30	10A- 11A (EST)	1			X					1	\$250.00	\$250.00	Columbus (WTTE)	MAURY POVICH	8/16/12
13.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	10A- 11A (EST)	1					X			1	\$250.00	\$250.00	Columbus (WTTE)	MAURY POVICH	8/16/12
14.0	Normal Line / SPOT	09/05/12-09/05/12	3	:30	12:58P- 1:57P (EST)	1			X					1	\$250.00	\$250.00	Columbus (WTTE)	JUDGE ALEX	8/16/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003

## Contract # 1355754

Schedule Dates 09/04/12-09/10/12  
Advertiser Priorities USA Action (72141)  
Agency Mundy Katowitz Media (2359)  
Product POLITICAL ISSUE (ns) (1187)  
Brand PRIORITIES USA ACTION/1466 (431866)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Placement,Media  
Phone/Fax /  
CPE 321/340/1559  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments PRIORITIES USA ACT  
PRIORITIES USA ACTION FUND - OBAMA PAC

Date Entered 08/16/12  
Last Modified 08/16/12  
Entered By Gardy Sweetman  
CO-OP No  
Headline # ECR09794354  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,212.50  
Net Total \$12,537.50  
Sales Tax

Columbus (WTTE)		
By Broadcast Month	Spots	Rate
Sep. 2012	32	\$14,750.00
<b>Grand Total:</b>	<b>32</b>	<b>\$14,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	09/06/12-09/06/12	3	:30	1:58P- 2:57P (EST)	1				X				1	\$300.00	\$300.00	Columbus (WTTE)	JUDGE JOE BROWN	8/16/12
16.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	2:58P- 3:57P (EST)	1					X			1	\$300.00	\$300.00	Columbus (WTTE)	JUDGE MATHIS	8/16/12
17.0	Normal Line / SPOT	09/05/12-09/05/12	3	:30	3:58P- 4:57P (EST)	1			X					1	\$350.00	\$350.00	Columbus (WTTE)	STEVE WILKOS	8/16/12
18.0	Normal Line / SPOT	09/04/12-09/04/12	3	:30	4:58P- 5:27P (EST)	1		X						1	\$250.00	\$250.00	Columbus (WTTE)	SIMPSONS	8/16/12
19.0	Normal Line / SPOT	09/06/12-09/06/12	3	:30	5:28P- 5:57P (EST)	1				X				1	\$250.00	\$250.00	Columbus (WTTE)	FAMILY GUY	8/16/12
20.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	5:58P- 6:27P (EST)	1					X			1	\$650.00	\$650.00	Columbus (WTTE)	BIG BANG	8/16/12
21.0	Normal Line / SPOT	09/05/12-09/05/12	3	:30	6:28P- 6:57P (EST)	1			X					1	\$650.00	\$650.00	Columbus (WTTE)	TWO HALF MEN	8/16/12
22.0	Normal Line / SPOT	09/06/12-09/06/12	3	:30	6:58P- 7:30P (EST)	1				X				1	\$900.00	\$900.00	Columbus (WTTE)	TWO HALF MEN	8/16/12
23.0	Normal Line / SPOT	09/04/12-09/04/12	3	:30	7:30P- 7:57P (EST)	1		X						1	\$1,350.00	\$1,350.00	Columbus (WTTE)	BIG BANG	8/16/12
24.0	Normal Line / SPOT	09/05/12-09/05/12	3	:30	10P- 11P (EST)	1			X					1	\$1,500.00	\$1,500.00	Columbus (WTTE)	NEWS	8/16/12
25.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	10P- 11P (EST)	1					X			1	\$1,500.00	\$1,500.00	Columbus (WTTE)	NEWS	8/16/12
26.0	Normal Line / SPOT	09/04/12-09/04/12	3	:30	11P- 11:32P (EST)	1		X						1	\$350.00	\$350.00	Columbus (WTTE)	OFFICE	8/16/12
27.0	Normal Line / SPOT	09/05/12-09/05/12	3	:30	11:33P- 12:04A (EST)	1			X					1	\$250.00	\$250.00	Columbus (WTTE)	SEINFELD	8/16/12
28.0	Normal Line / SPOT	09/06/12-09/06/12	3	:30	12:05A- 12:35A (EST)	1				X				1	\$200.00	\$200.00	Columbus (WTTE)	MY NAME IS EARL	8/16/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003

**Contract #** 1355754  
**Schedule Dates** 09/04/12-09/10/12  
**Advertiser** Priorities USA Action (72141)  
**Agency** Mundy Katowitz Media (2359)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** PRIORITIES USA ACTION/1466 (431866)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Placement,Media  
**Phone/Fax** /  
**CPE** 321/340/1559  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** PRIORITIES USA ACT  
PRIORITIES USA ACTION FUND - OBAMA PAC

**Date Entered** 08/16/12  
**Last Modified** 08/16/12  
**Entered By** Gardy Sweetman  
**CO-OP** No  
**Headline #** ECR09794354  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,212.50  
**Net Total** \$12,537.50  
**Sales Tax**

**Columbus (WTTE)**

By Broadcast Month	Spots	Rate
Sep. 2012	32	\$14,750.00
<b>Grand Total:</b>	<b>32</b>	<b>\$14,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	12:35A- 1:05A (EST)	1					X			1	\$150.00	\$150.00	Columbus (WTTE)	FAMILY	8/16/12
30.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	1:05A- 1:35A (EST)	1	X							1	\$100.00	\$100.00	Columbus (WTTE)	OFFICE	8/16/12
31.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	7P- 7:30P (EST)	1						X		1	\$250.00	\$250.00	Columbus (WTTE)	BIG BANG	8/16/12
32.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	10P- 11P (EST)	1							X	1	\$1,000.00	\$1,000.00	Columbus (WTTE)	NEWS	8/16/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------